



Indy.
Powered by Daily Press

**The only Marketing
CRM specifically designed
for Hospitality**



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Indy Social

Effortlessly streamline social media management through our integrated tool for Facebook and Instagram. Schedule posts seamlessly into Meta for immediate or future publication, with an interface for easy content review and approval. The integration with INDY A1 enhances post creation. Whether scheduling live events or planning for the future, our solution empowers efficient and creative navigation of the dynamic social media landscape.

Live Reporting

Explore the power of Indy's digital live reporting system, providing real-time feedback on all aspects of your digital campaigns, from paid and organic strategies to SEO, TikTok, Meta, YouTube, and Google Ads. Gain instant insights, adapt strategies on the fly, delve into competitor analysis, and stay ahead with up-to-the-minute analytics. This comprehensive solution equips you with the tools to make informed decisions and maximise the effectiveness of your digital marketing initiatives in today's fast-paced online environment.

My Files

Centralise your marketing efforts seamlessly with shared access to the my files section in INDY. From strategic plans to creative assets, all marketing materials are at your fingertips. Collaborate effortlessly with team members and clients, ensuring everyone has the necessary resources for successful campaigns. This shared access streamlines communication and enhances efficiency.

Indy Project Briefs

Boost marketing efficiency with the Indy briefing tool, designed for streamlined workflows and improved future planning. This feature ensures precise control over content creation from ideation to execution. This centralised platform accelerates decision-making, optimises workflow control, and empowers the team to meet deadlines, delivering impactful campaigns effortlessly.

Indy Dashboards

Navigate your projects effortlessly with Indy Dashboards – beyond just planning, gain real-time insights into task progress and project timelines. From assignments to deadlines, our intuitive dashboards provide a clear overview, reducing stress and enhancing project management clarity. INDY ensures you're informed, empowering your team to deliver projects seamlessly.

Integrated EDM

Elevate your marketing with our seamless EDM integration, using automated templates and triggers for enhanced engagement and personalisation. Tailor preferences in a dynamic environment, where automated triggers efficiently share updates and personalized content. Embrace the future of marketing as our innovative EDM integration elevates your strategy. For SMS and Email Campaigns, crafting beautiful and effective CTAs, newsletters, announcements, and invitations is now effortless. Choose from pre-designed templates or build your own, providing flexibility for your marketing needs.

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Indy TV

Effortless Media System: Effortless Media System: Implement an in-house TV media system effortlessly with INDY TV, allowing easy installation on any screen. And remote Access your screens through the Indy Platform

Compliance & OHS Signage Access

Access and download government signage promptly within the system for compliance and timely communication.

Community Messaging and Inspiration

Foster engagement through message boards and in-house communication

Tutorials & Video's

Build tutorials and how-to guides to ensure consistency in service standards for new starters.

SMS Communication

Simplify SMS communication with an easy and affordable platform, ensuring swift delivery of messages.

Marketing & Budget Planner

Effectively plan and organise your marketing initiatives with the Marketing Planner. This tool provides a structured approach to campaign management, allowing for strategic coordination and execution

Download Generic Animations and Reels:

Enhance creative endeavours by easily downloading generic animations and reels for dynamic marketing content.

Indy Connect

Connect up any of your gaming and membership systems to allow easy information flow. With Data flowing onto members apps , dashboards, hubs make this process simple with INDY Connect.

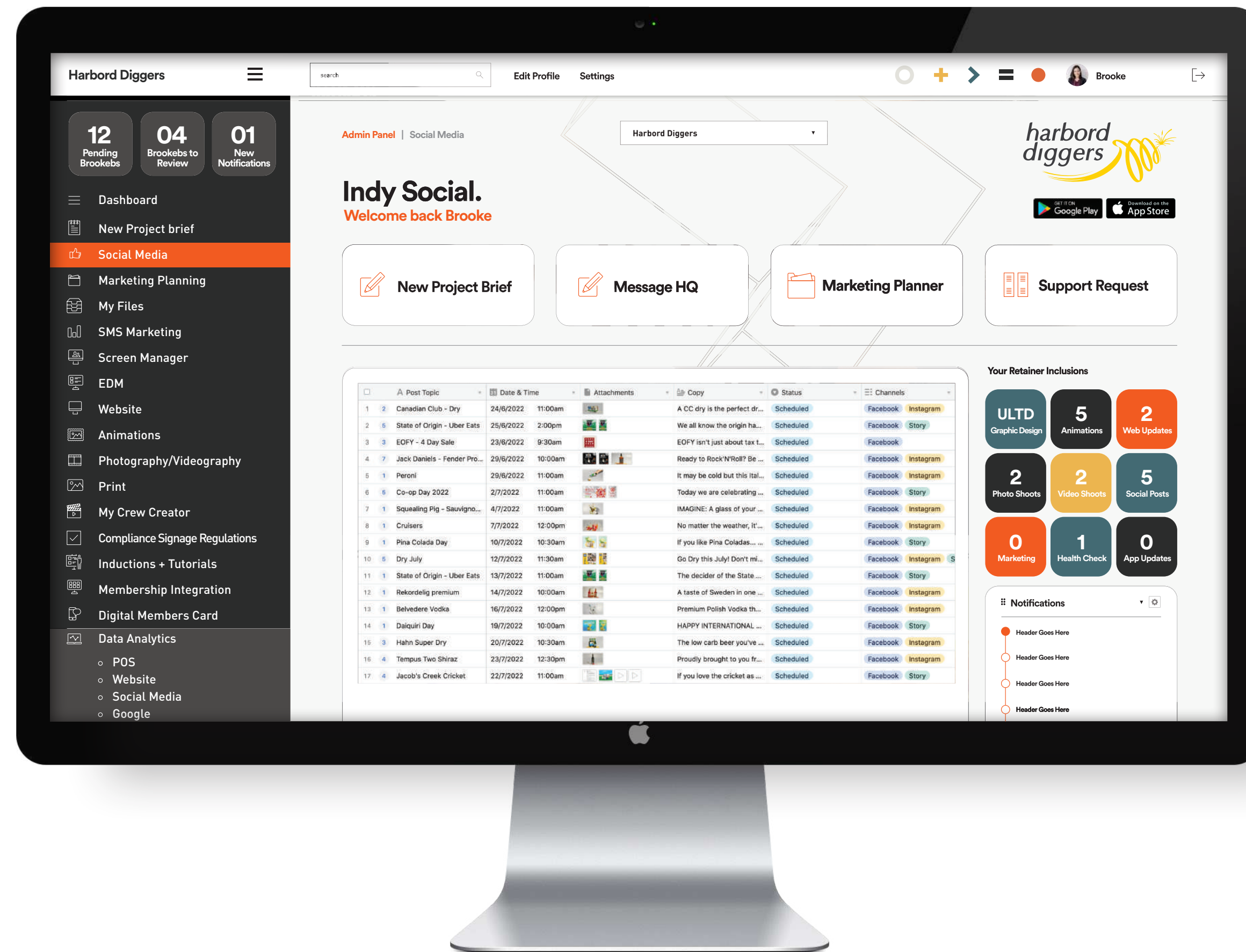
Indy App

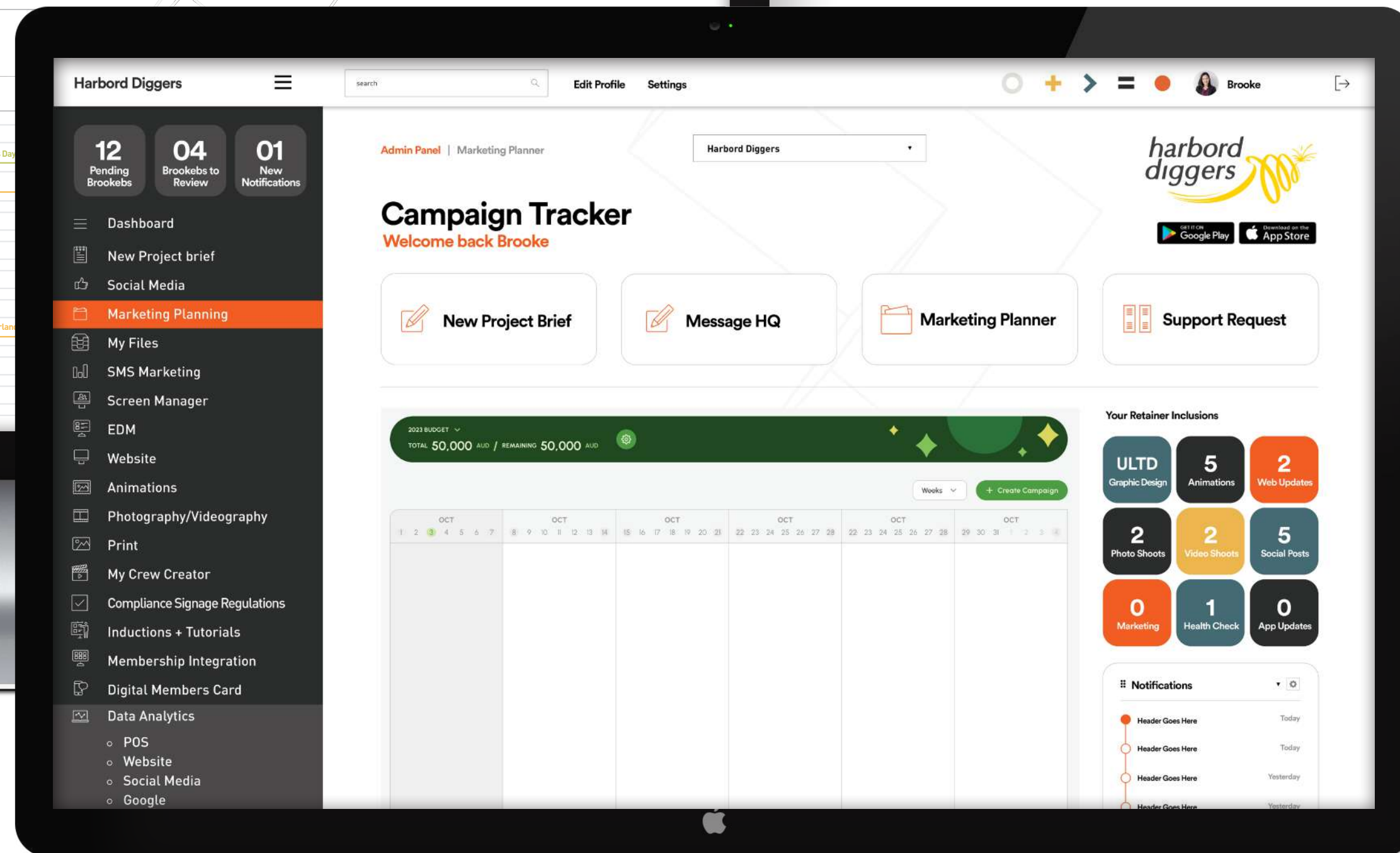
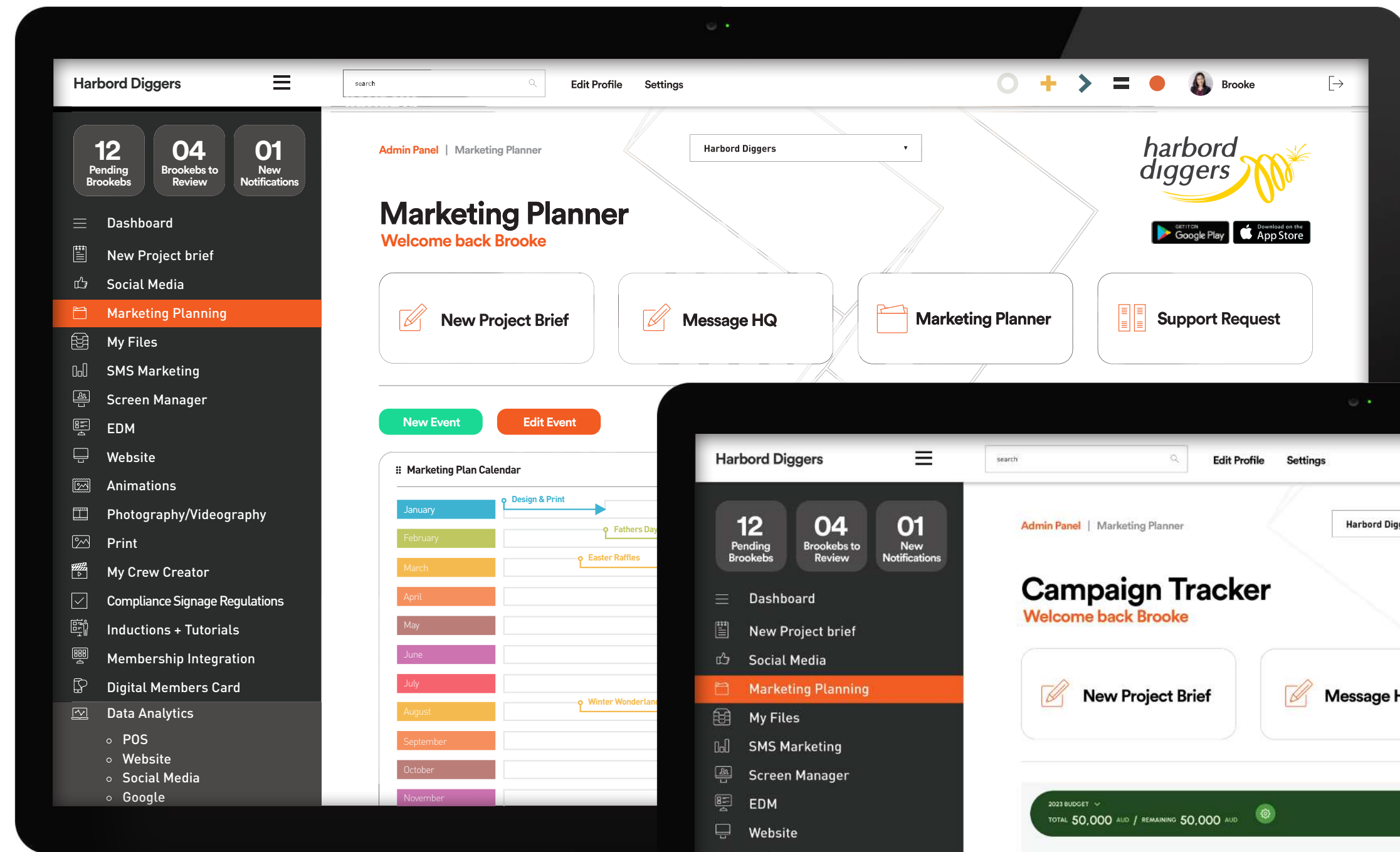
a versatile tool, offers a sleek interface for live access to essential features, enhancing your digital experience. Empowering you with CRM for targeted communications and community engagement, it simplifies SMS communication, marketing planning, and automation. Your go-to solution for streamlined digital operations, the INDY App ensures swift access to diverse marketing services, fostering efficiency and creativity in just a few clicks.

01

Project Dashboard

An intuitive, centralised, and collaborative platform, purpose built for the hospitality industry. Create, schedule, manage and monitor all projects, and their progress in the one space.





02

Marketing Planner
Plan and organise marketing campaigns efficiently and effectively.

03

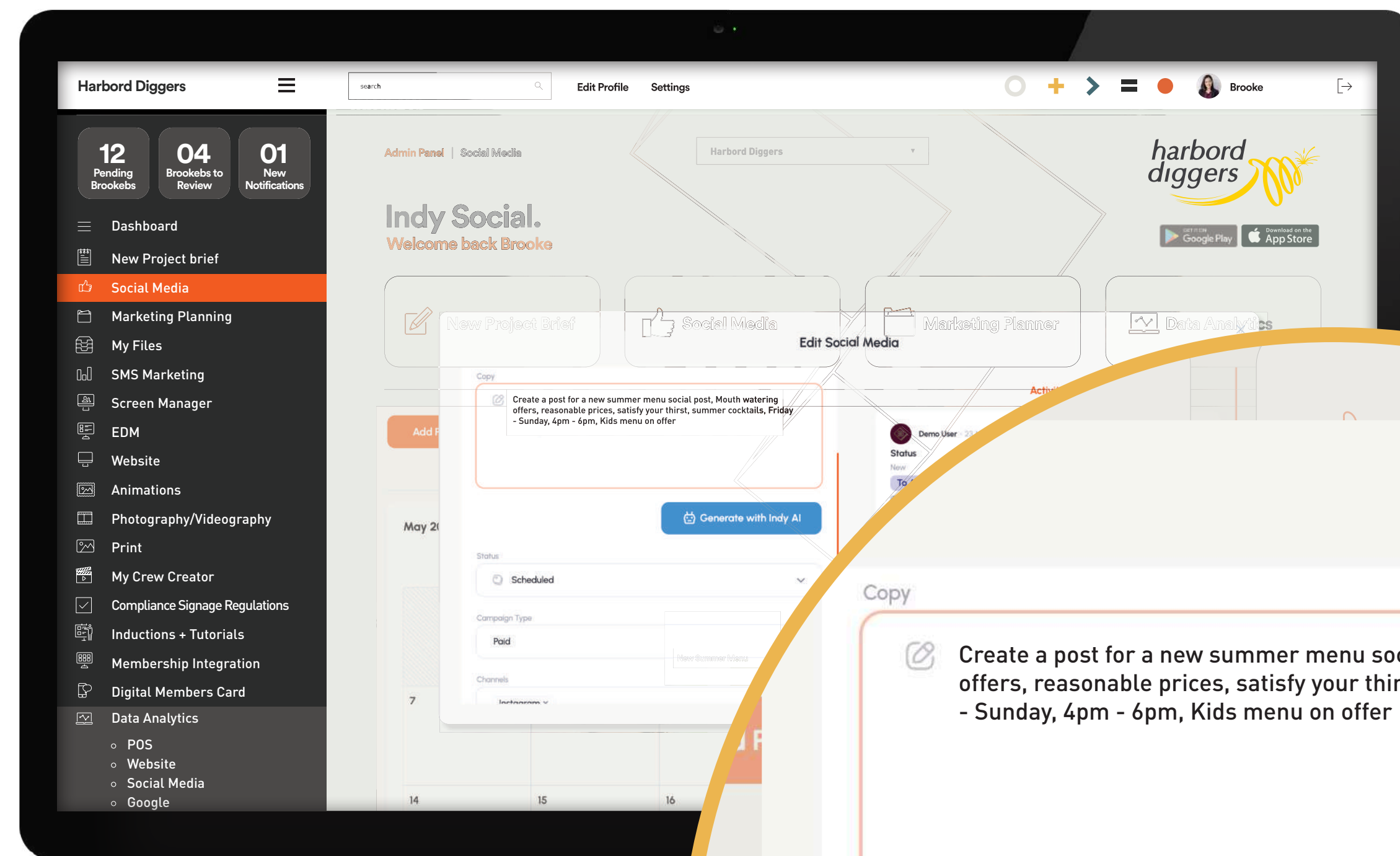
Facebook and Instagram Integration

Synchronise and manage your social media accounts from one centralised platform. Schedule and publish posts, and access comprehensive analytics and insights.

04

Indy AI

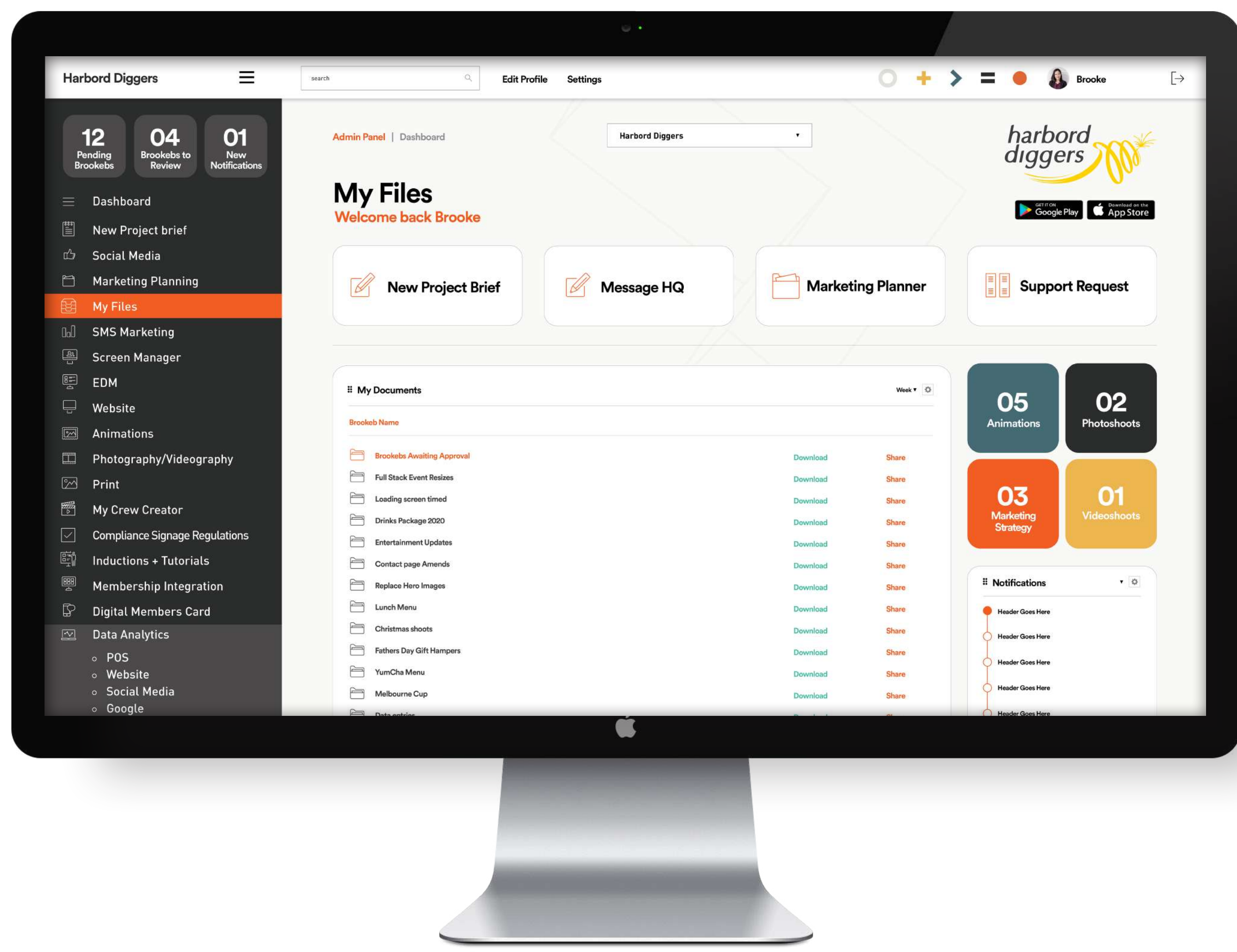
Inbuilt AI capabilities provide smart recommendations and automation features.



05

My Files

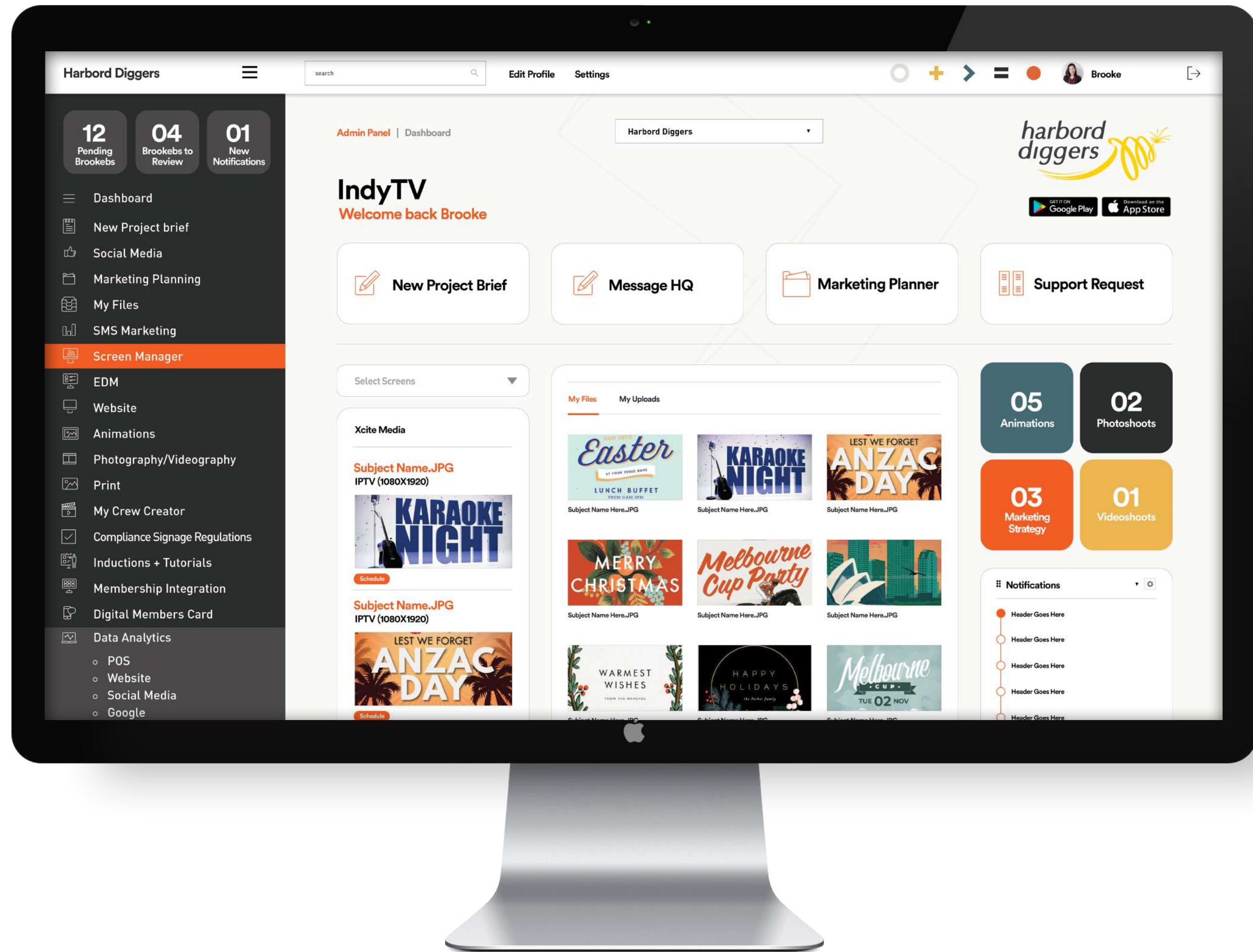
A personal storage library to access and manage all your past work.



06

Indy TV with Remote Access Dashboard

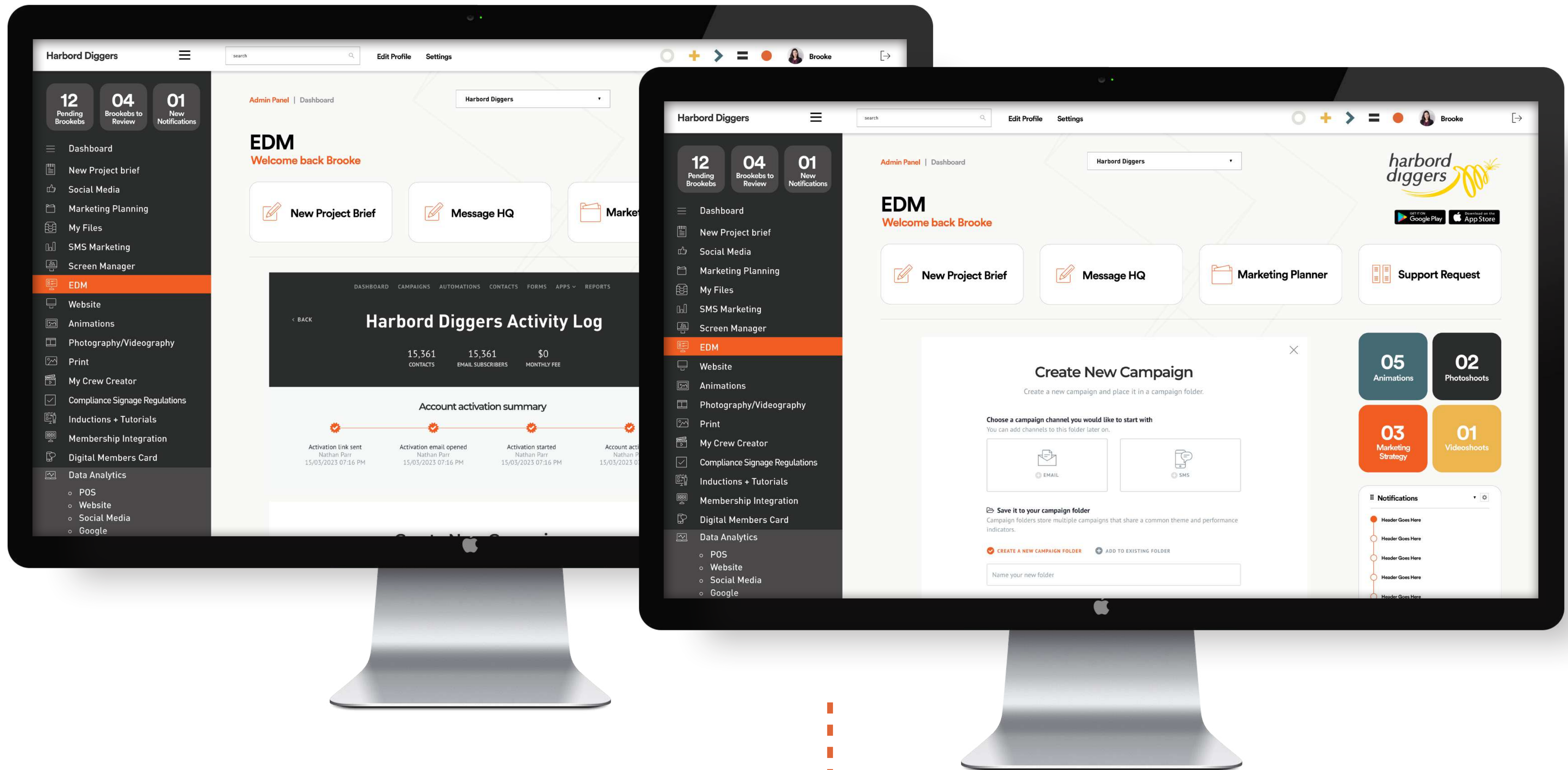
A content scheduler for your in-venue digital screens that you can access anywhere, anytime.



07

Fully Integrated EDM Platform with Gaming and POS

Email and SMS marketing that can be fully integrated with membership, POS and gaming systems.



08

Live Data Dashboards and Full Reporting

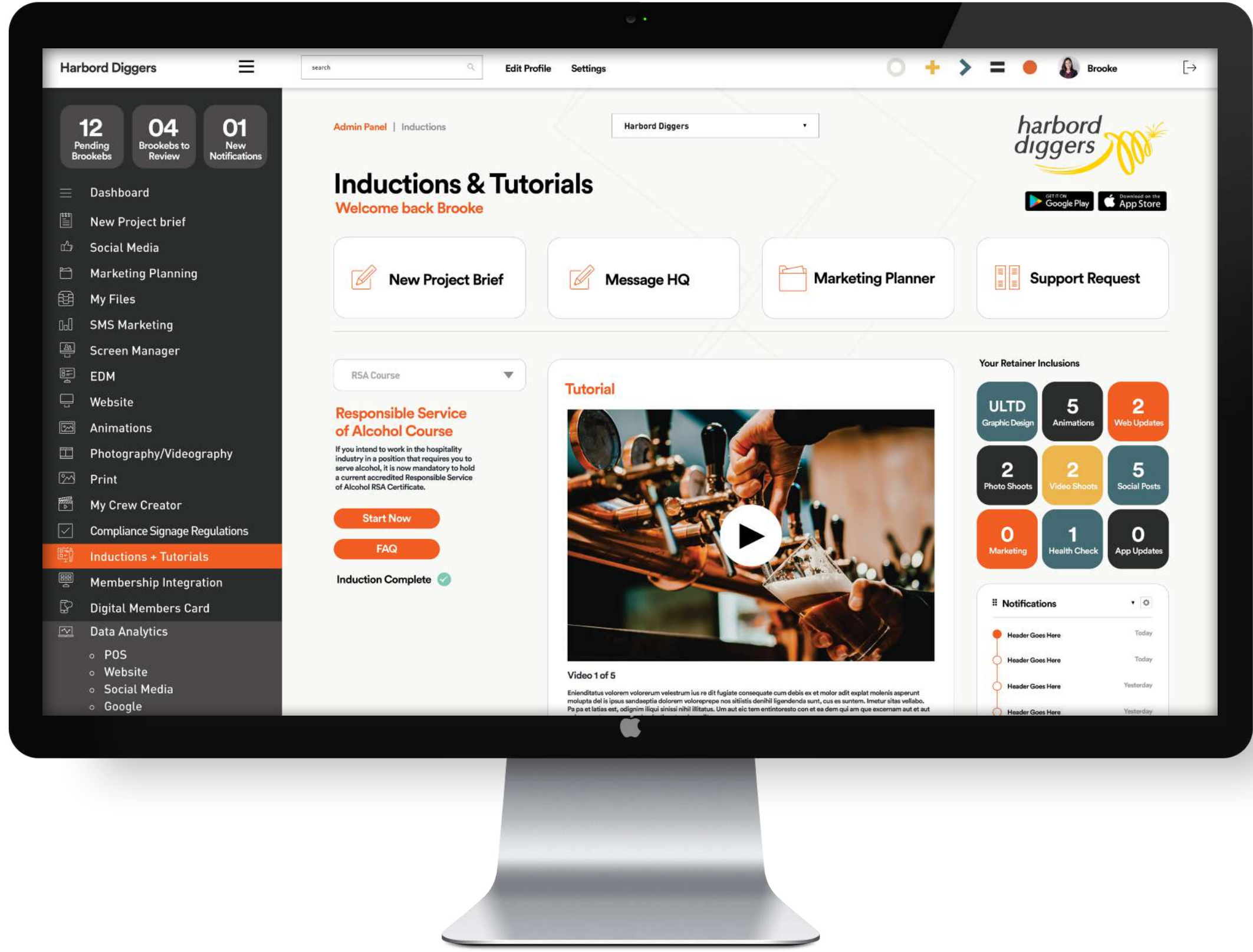
Real-time data visualisation and comprehensive reporting for tracking campaigns and promotions and providing performance insights.



09

Inductions & Tutorials

View fact sheets, watch tutorials and complete the online induction.

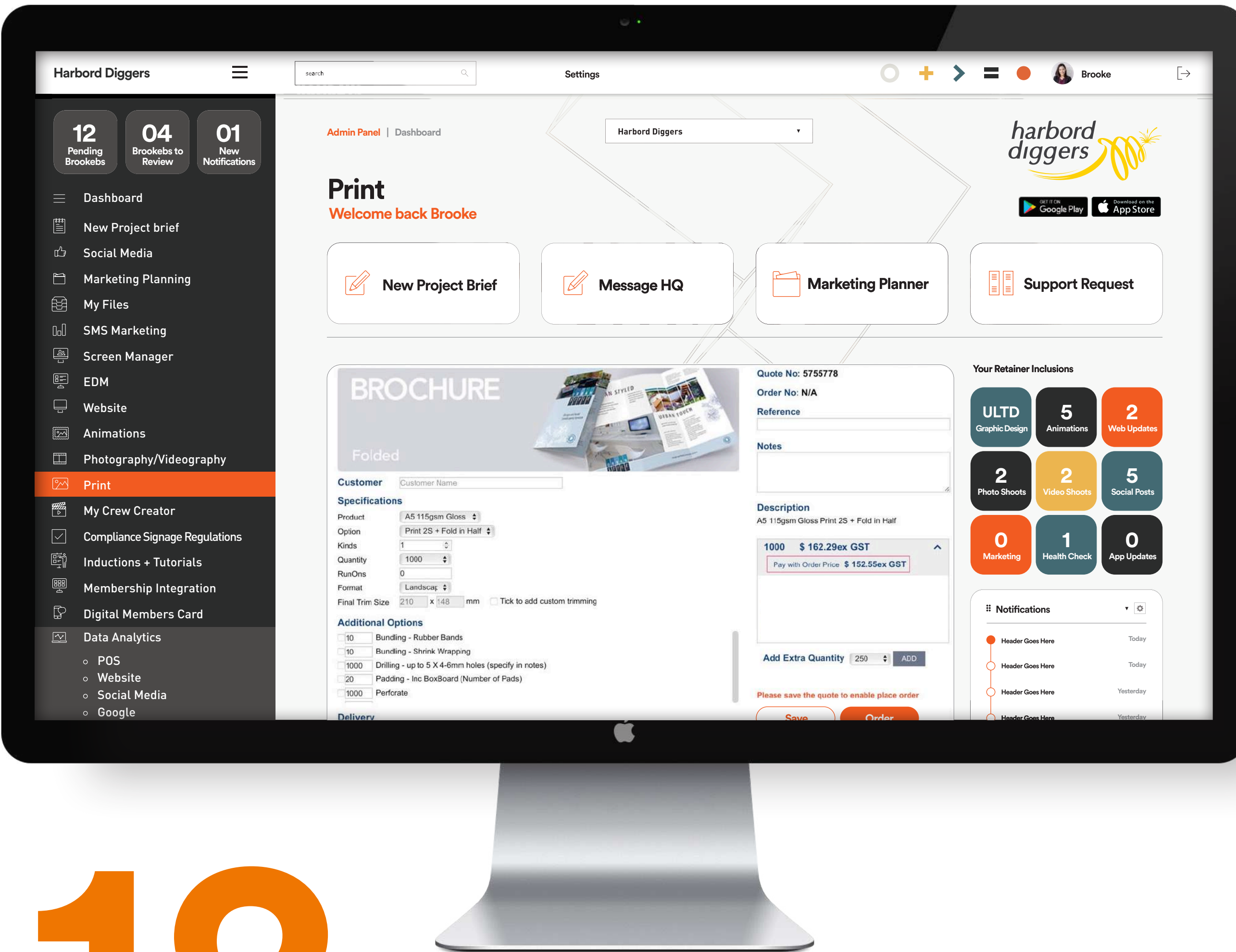


10

Print Portal
Automate and track all print requirements.

11

Integrate with 3rd Party Software for Targeted Marketing
Integrates with POS and gaming systems to enable targeted marketing campaigns based on customer behaviour and preferences.



12

Hundreds of Reels and Animations
Access to a vast library of reels and animations for marketing, social or promotional purposes.

12

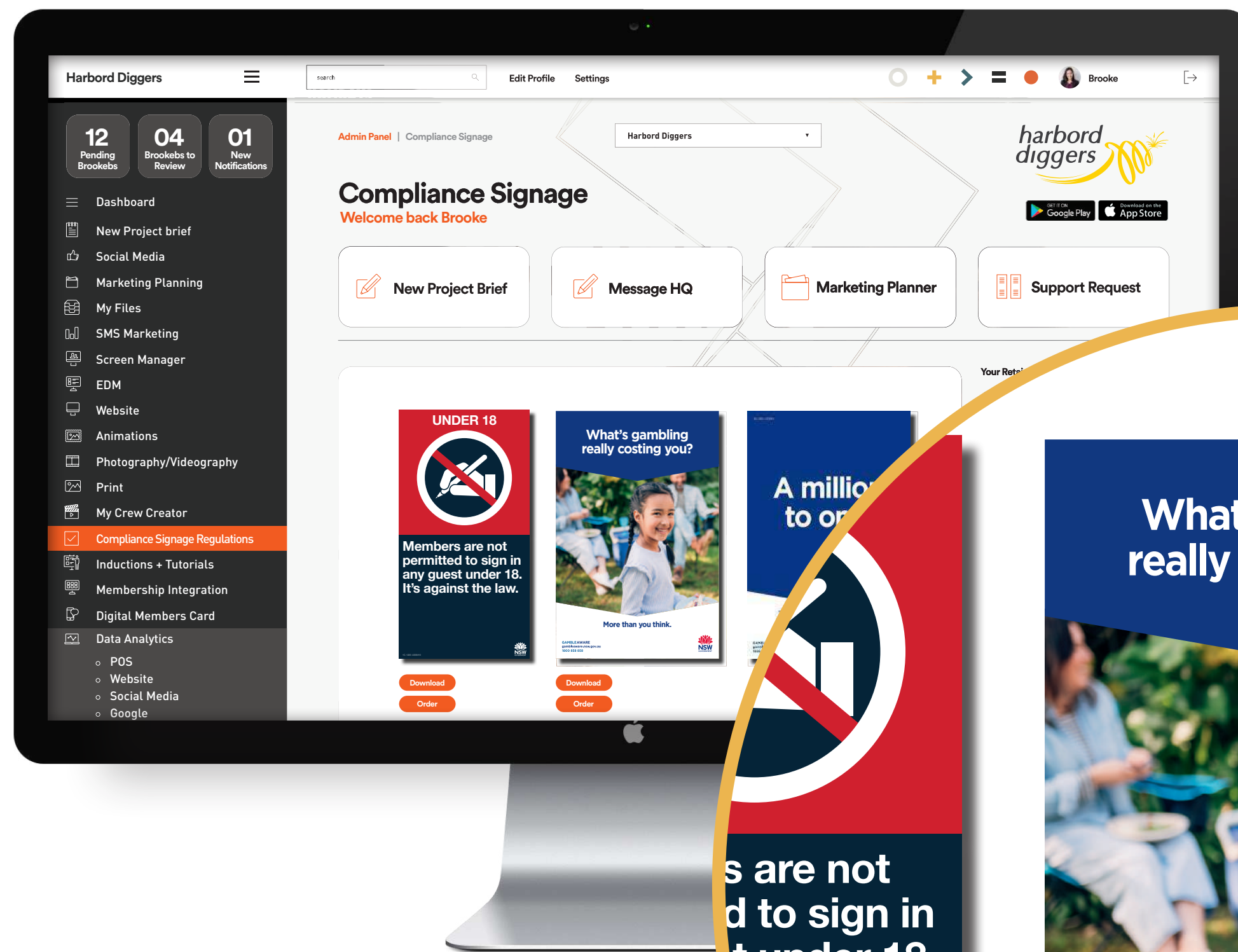
Regulation & Gaming Signage

Stay compliant and up to date with the latest gaming regulations. Simply download all required signage direct from the platform.

13

Instant Access and Messaging Between Your Team

A collaborative system providing seamless communication for all team members – view, communicate and work straight from the platform.





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